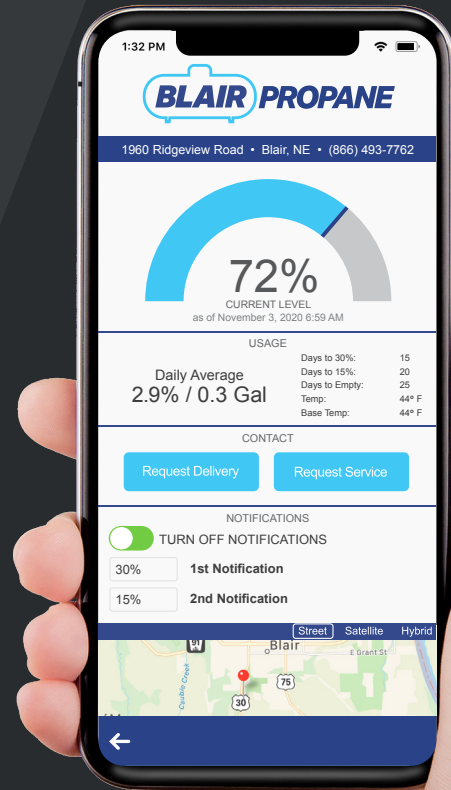


MyTankApp

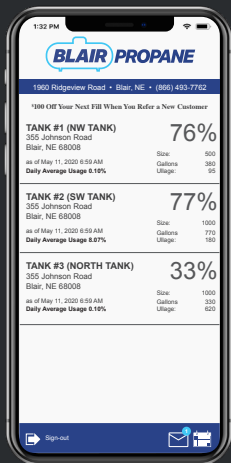
Providing your customers with the MyTankApp builds loyalty and gives you a direct line of customer communication.

IMPROVE CUSTOMER ENGAGEMENT

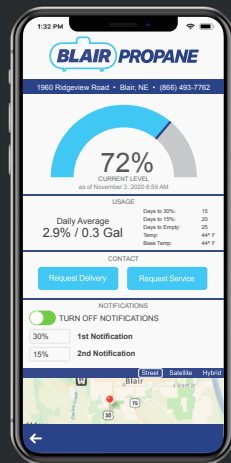
- Build customer loyalty by making it easy for customers to do business with you
- Send ads, coupons, contracts, and more with direct marketing tools
- Customize with your logo and colors to build brand recognition
- Enable one-click delivery and service calls
- Communicate proactively with all will-call customers about deliveries
- Support both commercial and residential customers



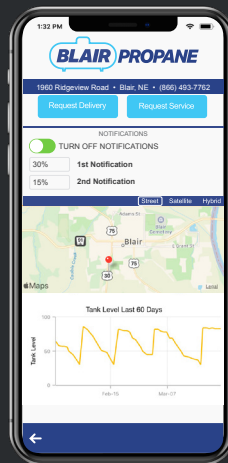
GIVE CUSTOMERS THE INFORMATION THEY WANT



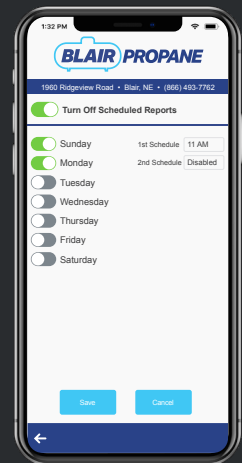
- See multiple tanks in tank view after login
- View marketing messages using inbox
- Access Scheduled Reports preferences



- View current tank level, daily usage, days to 30% full, 15% full, and empty
- One click to request deliveries or request service



- Toggle and edit push notifications
- View interactive map of tank locations.
- Track usage and fills with activity graph



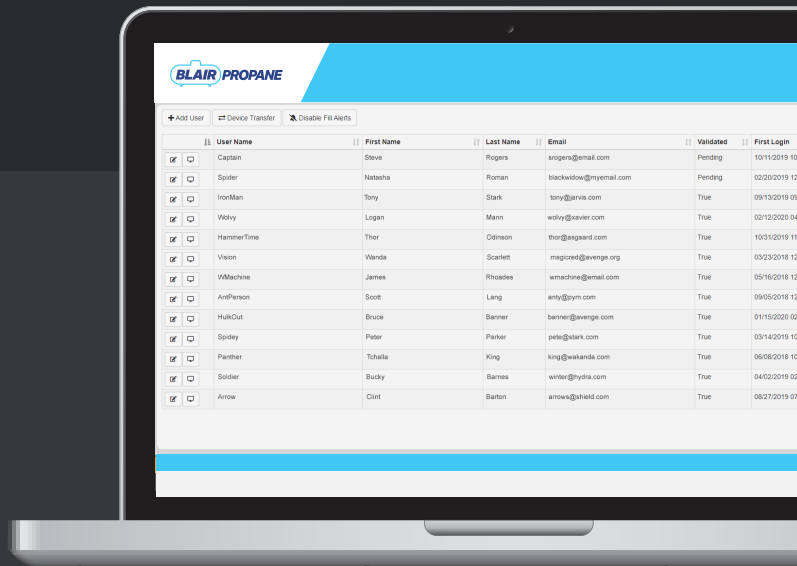
- Set preferences for Scheduled Reports



MyTankApp Customer Mobile App

ADMINISTRATIVE FUNCTIONS

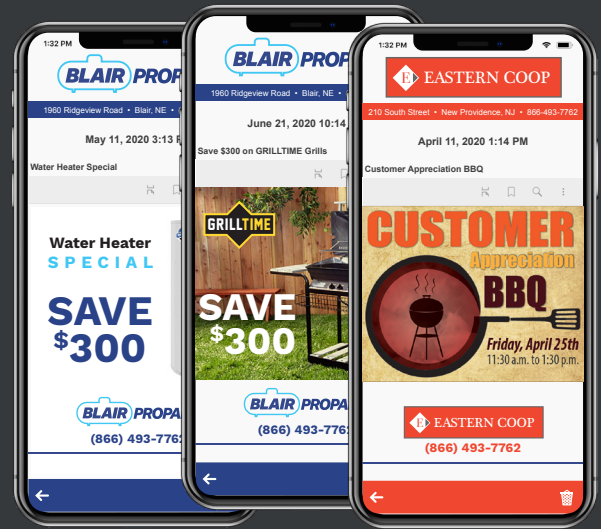
- Easily add and manage users
- Quickly search, sort and organize users and devices with our smart tools
- Retrieve current tank levels programmatically with our user API
- Customize in-app messages to all users, or create marketing campaigns to target specific users



MARKETING TOOLS

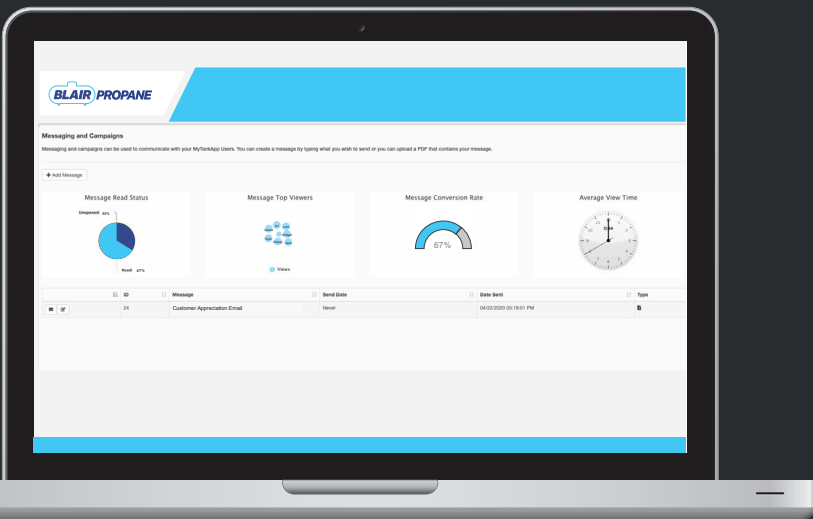
Marketing Campaigns

- Send any type of message to your users through the app: advertisements, newsletters, safety updates, coupons, etc.
- Create and manage campaigns with our easy to use interface
- Upload graphics, HTML, or plain text to create the campaign
- Categorize users to target specific groups of customers



Campaign Dashboard Tool

Evaluate marketing campaign success using statistics such as opens, view time, and conversion rate.



Banner Messaging

Display a short message to all of your users every time they login. Also available on email reports.



Custom brochure for marketing your branded MyTankApp to your customers.

