

ANOVA CONNECT™

Engage and Empower Your Customers.

Peace of mind for Customers.

Targeted Marketing for you.

The Anova Connect mobile app provides customers 1-click tank level information and delivery requests, and service. Build customer loyalty, with an incredible customer experience, including reminders, notifications and relevant marketing campaigns. Offer unparalleled digital engagement, with all the analytics to confirm your customers are delighted!

Build Customer Loyalty

- Build stronger relationships with customers with on-demand access to key information.
- Ensure customers receive targeted marketing relevant to their segment.

Branded Digital Engagement

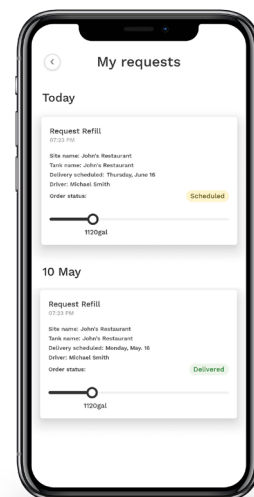
Get your brand out there, across tank information, alerts and targeted marketing.

Offer a New Level of Experience

- Give your customers an amazing experience.
- Let them view the status of their pending orders*.



*With supported ERP solutions



ORDER HISTORY

ANOVA CONNECT™

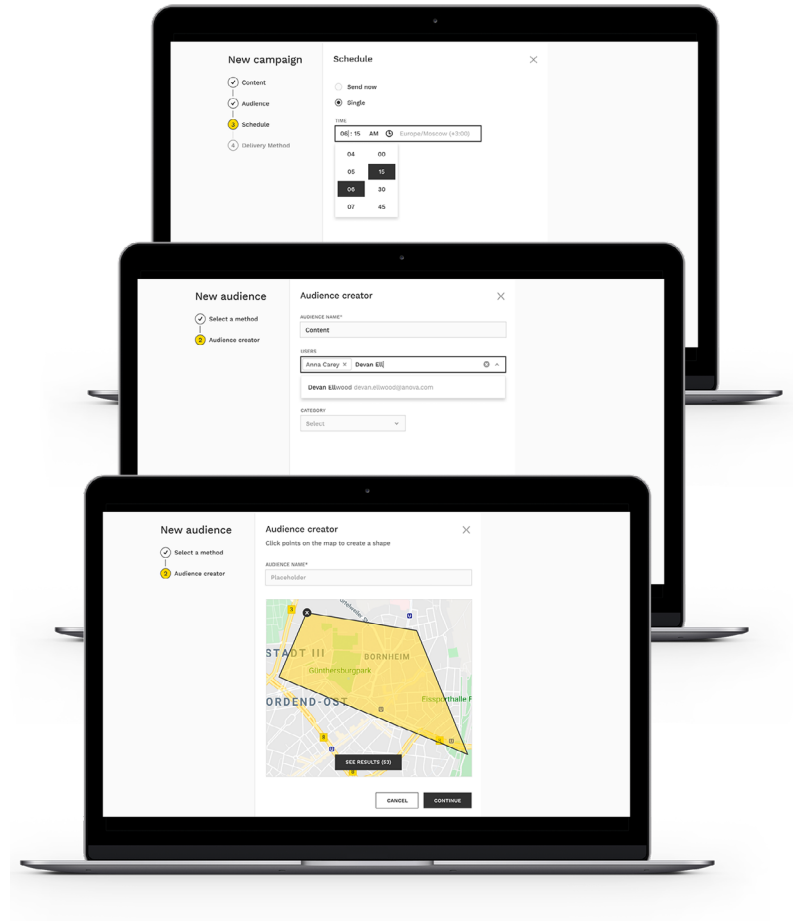
MARKETER CAPABILITIES

Manage consumer access, build target audiences, set up event-based messaging, and execute campaigns.

Construct precise groupings and categorizations for targeted messaging.

Maximize seamless value with Anova integrations for your ERP/back-office systems.

- Delivery notifications
- Will-call customer refill requests
- Scheduled delivery info and confirmations of delivery
- Custom Service Request management and FAQs
- Key metrics to assess campaign impact, including time on app, read and click-rates



EASY OPTIONS TO CREATE BEAUTIFUL, HIGH-IMPACT CAMPAIGNS

- Build campaign and messaging programs using rich content, such as graphics, PDF, HTML and texts
- Send any type of message to your users through the app: advertisements, newsletters, safety updates, coupons, etc.
- Create and manage campaigns with our easy to use interface
- Categorize users to target specific groups of customers

